

## How Pongratz Consulting can help you

- increase your company's EU project participation
- obtain EU funding for your organization
- increase your visibility in Europe

## Who we are

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Ingemar Pongratz expertise lies in EU funding. Ingemar Pongratz has a long proven record of EU project development, project coordination and EU Communication. Previous project experience include FP6 instruments such as STREPS, Integrated projects and Network of Excellence, FP7 collaborative projects and Marie Curie projects and programmes. Ingemar Pongratz' contribution included consortia development, proposal administration and planning, negotiation, coordination, planning of communication activities within the consortium and with project stakeholders. Altogether, Ingemar Pongratz has successfully attracted over 50 MEUR worth of EU funding to different organizations.

I. Pongratz has a background in research with particular focus on molecular nutrition and molecular toxicology. Pongratz has over 40 peer reviewed scientific and review articles and is editor of a book highlighting the risks of chemical contaminants in food.

I. Pongratz also wrote the PATHFINDER proposal for the DESCARTES prize for best EU collaborative research in 2005. This proposal was shortlisted as one of the finalists. Ingemar is still active in research and provides advice and strategic services for companies in AhR related projects.

Ingemar Pongratz has a strong and genuine interest in scientific communication and scientific dissemination. He has participated in several campaigns aimed to provide scientific information to the public, and has long experience of adapting the scientific message to the lay community. These qualities were in fact rewarded in 2011 when Ingemar Pongratz received the Communication Star prize for best EU project dissemination and communication.

Through Ingemar Pongratz's multifaceted work, he has developed a vast network across Europe that he frequently uses to give his clients the best quality services. For example, he works closely with Berkley Associates for project audit preparation, Designtech who provides customised web-solutions, among other. Ingemar P established Fenix Scientific AB, with includes Pongratz Consulting from where the consulting activities are performed.

# An overview of our services

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## Identifying EU funding opportunities

1. Information about EU project possibilities across scientific disciplines
2. Early stage identification of proposals and activities to improve networking and funding base
3. Targeted actions to increase chances of project proposal success

## Action plan to achieve EU project participation

1. Workshops
2. Group mentoring
3. Proposal writing
4. Proposal assessment
5. Proposal start up and reporting support
6. Partnering as communications leader
7. Identify new possibilities

## 1. Workshops

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Pongratz Consulting, in collaboration with other EU experts, has developed a series of workshops with the aim of informing about possibilities of the Horizon 2020 work programmes and other EU funding options relevant for academics and SMEs. We already have established a successful workshop concept which has been popular with previous workshop participants.

## 2. Group mentoring

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We offer personal mentoring to a groups planning to write a project proposal. The breadth of experience from our associates and networks will allow personal mentoring across most scientific disciplines. Together we have a long track record of successful proposal writing, expertise we are now offering to share with you.

## 3. Proposal writing

We take a flexible approach to helping our clients write proposals. Outlining a good research strategy is key, but understanding the call as well as the administrative requirements is just as important. We can help with this. Keeping to a language which can be understood also by laymen is also one of the cornerstones of a good proposal. We can help with this too. Remuneration for our services depends on the needs and we have outlined various flexible ways. See the examples below

**Start up fee + Success fee**

**Start up fee + Participation in project**

**Proposal Writing (consultancy)**

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## 4. Proposal assessment

We offer a pre-read service for project proposal concepts that are at a mature level. Assessment will cover the innovation potential of the general project idea, the correlation with the call topic and scope, the compliance with call requirements and the expected impact of project activities and results. In addition to a short assessment report, recommendations will be made to improve the proposal quality, and to maximize the project impacts through additional activities.

## 5. Proposal start-up and reporting support

Once a proposal has been successfully evaluated it is important to set up the project properly. The Grant Agreement has to be signed and the project management has to be set up so that the project can run smoothly. We can help setting this up.

Extensive reporting throughout the project is a European commission requirement. This process can often be daunting and cumbersome. We have plenty of experience in project reporting and can help. This will allow you to focus on the science instead.

## 6. Communications partner

The success of a project depends on its communication and outreach activities. We have long standing experience in communicating scientific topics and research projects. As a communication partner, we can help making your project a success.

## 7. New Possibilities

Pongratz Consulting possess a large partner network and we are regularly invited to join different events and to participate in EU activities. Through active participation in the European funding arena we have developed an extensive network and we are well informed in advance of new possibilities. We are also continuously approached by existing consortia who are searching for project partners in various fields. We can therefore help you plan and develop proposals well in advance. We also have experience in non-Horizon 2020 funding schemes and we are constantly trying to expand our activities to include additional funding schemes. So don't hesitate to contact us for further discussions



## Thank You

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